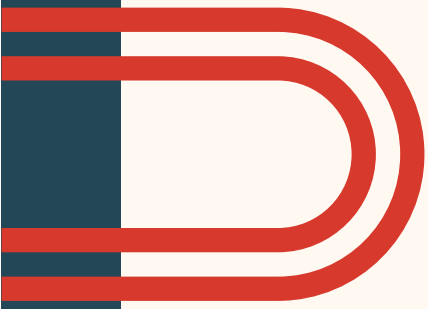




REPORT

WEBINAR ON COMMUNICATION
AND ENGLISH LITERATURE

2024

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WEBINAR REPORT



By:

Webinar on Communication and English Literature Committee

2024

VALIDITY SHEET

Report on the activities of the webinar on communication and English literature with the theme of life in the digital sphere: navigating the impact of digital media on society and the self which was held on Wednesday, September 25, 2024.

South Tangerang, September 26th 2024.

Committee,

A handwritten signature in black ink, appearing to read 'Dra. Arifah Bintarti'.

Dra. Arifah Bintarti, M.Si.
NIP. 196210111990022001

Introduction

Current technological developments have brought people into the digital world, which provides convenience in various aspects of life. The internet, with its sophistication, connects people worldwide without limits through various platforms. The digital world has brought people into an era where all activities can be done online. Therefore, in life in the digital world like today, it is necessary to understand how communication is carried out across countries and how people can take advantage of all the conveniences in the digital world to develop themselves. Aware of the changes that have occurred in society, the Communication Science Study Program and the English Literature Study Program at Universitas Terbuka held an International Webinar Activity with the theme Life in The Digital Sphere: Navigating The Impact of Digital Media on Society and The Self as an effort to provide an understanding of how people interact socially in the digital world like today.

The webinar activity was carried out online via Zoom and live-streamed on the YouTube channel of the UT Communication Science Study Program. It was aimed at all students of the Communication Science Study Program and the English Literature Study Program. This activity presented two speakers, namely Prof. Karen Ferreira-Meyers from the University of Eswatini, who presented material with the theme Highlighting Multicultural Communication in the Digital Sphere and Dr. Irsanti Widuri Asih, S.Sos, M.Si with the material From Scrolling to Impact – Empowering Smart Digital Citizens to Thrive Online. In this activity, students also had the opportunity to ask questions and discuss with the two speakers. This event also presented door prizes for students with the best questions.

II. Name and Theme of the Activity

Name of the Activity : Webinar on Communication and English Literature FHISIP

Universitas Terbuka

Theme of the Activity: Life in the Digital Sphere: Navigating the Impact of Digital Media on Society and the Self

III. Form of the Activity

Delivery of material by speakers and discussion between students and speakers related to the topics discussed in the Webinar on Communication and English Literature FHISIP Universitas Terbuka.

IV. Purpose of the Activity

The objectives of the “Webinar on Communication and English Literature FHISIP Universitas Terbuka” program are:

1. To provide students with a deep understanding of how to identify the impact of using digital media;
2. To provide knowledge on how to apply cultural communication in social interactions in the digital world;
3. To provide an understanding of how to develop oneself through digital media;
4. To get to know and establish cooperation with the University of Eswatini.

V. Benefits of the Activity

The benefits that can be provided from the “Webinar on Communication and English Literature FHISIP Open University” activity program are as follows:

1. Providing insight to students regarding the impact of using digital media
2. Educating students regarding the application of cultural communication in social interactions in digital media;
3. Educating students regarding the use of digital media in self-development;
4. Providing a forum for discussion and communication between speakers and students.

VI. Time and Place

Day/ Date : Wednesday, September 25th, 2024

Time : 13.00 – 15.00 Western Indonesia Time

Place : Zoom Cloud Meetings

Theme : Life in The Digital Sphere: Navigating The Impact of Digital Media on Society and The Self

VII. Activity Targets

The targets of this activity program are Students of the Communication Science Undergraduate Study Program and the English Literature Undergraduate Study Program of Universitas Terbuka throughout the UPBJJ Universitas Terbuka area.

VIII. Committee Structure

No.	Name	Position	Unit
2	Dra. Arifah Bintarti, M.Si.	Director	FHISIP
3	Widyasari, S.S., Hum	PIC	FHISIP
4	Enggar Mulyajati, S.Pd., M.Hum	Moderator	FHISIP
5	Dr. Irsanti Widuri Asih, S.Sos., M.Si	Speaker	FHISIP
6	Prof. Karen Ferreira-Meyers	Speaker	FHISIP
7	Lingga Yonita, M.I.Kom.	Secretary	FHISIP
8	Sekartaji Anisa Putri, M.Si	Host	FHISIP
9	Amelia Yeza Pradhipta, S.Hum., M.Si	Event	FHISIP
10	Dr. Djoko Rahardjo, M.Hum.	Event	FHISIP
11	Dasrika, S.E	Event	FHISIP
12	Rahmat Hidayat, S.E.	Event	FHISIP
13	Nurpadillah David, S.Kom	Event	FHISIP
14	Rahmat Hidayat, S.E	Event	FHISIP

15	Muhamad Lazuardi, S.Kom	IT	FHISIP
16	Septian Dwi Cahyo, S.T.	IT	FHISIP

IX. Event Rundown

Details	Time
MC opens the event	13.00 – 13.05
Singing Indonesia Raya national anthem	13.05 – 13.10
Welcome Speech by Dean of the Faculty of Law, Social, and Political Sciences Dr. Meita Istianda, S.IP., M.Si	13.10 – 13.20
Topic I : Highlighting Multicultural Communication in the Digital Sphere Prof. Karen Ferreira-Meyers	13.20 – 13.55
Topic II : From Scrolling to Impact – Empowering Smart Digital Citizens to Thrive Online Dr. Irsanti Widuri Asih, S.Sos., M.Si.	13.55 – 14.30
The question and answer session	14.30 – 14.45
Certificate handover	14.45 – 14.55
Closing	14.55 – 15.00

X. Implementation of Activities

The “Webinar on Communication and English Literature FHISIP Open University” activity began at 14.00 WIB. The activity was opened by showing the Open University profile video and the Open University Library video. Furthermore, the activity was opened by the Moderator of the activity, Enggar Mulyajati, S.Pd., M.Hum. with greetings and reading of prayers together according to each religion and belief. The activity was opened with remarks from the Dean of FHISIP, Dr. Meita Istianda, S.IP., M.Si.

The main event was guided by the moderator, featuring two speakers who would present material with the theme Life in The Digital Sphere: Navigating The Impact of Digital Media on Society and The Self. The first speaker, Prof. Karen Ferreira-Meyers., one of the lecturers at the University of Eswatini who presented material with the theme Highlighting Multicultural Communication in the Digital Sphere.

The second material presentation session was delivered by the second speaker, Dr. Irsanti Widuri Asih, S.Sos, M.Si. The second speaker is a lecturer in the UT Communication Science study program and currently serves as the director of UT Banjarmasin. The second presentation presented material with the theme Scrolling to Impact - Empowering Smart Digital Citizens to Thrive Online.

After the presentation by the two speakers, the next event was a question and answer session. Participants could ask questions via the chat feature to send written questions or the raise hand feature to ask questions directly to one of the speakers. For the first three questions, the moderator invited students to use the raise hand feature. Next, the questions asked by the students were answered by the two speakers. In the second question session, the moderator read five questions from students written in the chat column. After the moderator read the questions, the speakers provided answers according to the questions asked. Then for the third question and answer session, the moderator invited two students to use the raise hand feature to submit questions to be answered directly by the two speakers. For the last question session, the moderator read five questions embedded in the chat column to be answered by the speakers.

After the Q&A session ended, the webinar activity continued with the awarding of online certificates to two speakers who had presented the material. Then the next event was a group photo attended by the speakers and all webinar participants. Furthermore, the moderator announced that participants who received door prizes would be contacted via the telephone number registered in the attendance list so that the moderator appealed to participants to ensure that the telephone number listed could be contacted because there were attractive prizes for the best questions. Then the webinar activity was closed by the moderator.

XI. Closing

Thus the report of the Webinar On Communication And English Literature Fhisip Universitas Terbuka activity was made as a form of accountability for this activity. For your attention and cooperation, we thank you.

Appendix

The screenshot shows a Beamer presentation slide titled "From Scrolling to Impact: Empowering Smart Digital Citizens to Thrive Online". The slide features a background image of a hand holding a smartphone. The text on the slide is as follows:

**From Scrolling to Impact:
Empowering Smart Digital
Citizens to Thrive Online**

(Isanti Wduri Asli)
The Department of Communication Science
The Faculty of Law, Social, and Political Sciences
Universitas Terbuka, Indonesia

The slide is displayed in a Beamer window with a sidebar showing a list of slides. A video feed of a presenter is visible in the bottom right corner.

The screenshot shows a presentation slide titled "Understanding Multicultural Communication". The slide contains the following text:

Understanding Multicultural Communication

Multicultural communication involves recognizing and respecting diverse cultural expressions and perspectives, enhancing mutual understanding among different groups.

Effective communication across cultures requires awareness of cultural nuances, which can influence language, non-verbal cues, and interpersonal interactions.

Barriers to multicultural communication include stereotypes, ethnocentrism, and language differences, which need to be addressed for successful interactions.

Developing cultural competence is essential for effective communication, enabling individuals to adapt their messaging and approach to fit various cultural contexts.

Example: Check out how multicultural communication is portrayed in Chimamanda Ngozi Adichie's essay "The Danger of a Single Story."

Activity: Can you identify similar examples from other works of literature where cultural misunderstandings are central to the plot.

The slide includes an illustration of a group of people from different cultures standing around a globe, with speech bubbles indicating communication. A video feed of a presenter is visible in the bottom right corner.

